
**CONGRATULATIONS
ON COMPLETING YOUR
FIRST SET OF POWER OF
THE COLLECTIVE CUTTING
FOUNDATIONAL MODULES!**

As a hairstylist, you play an important role in building an inclusive salon environment and experience. Conducting a proper hair consultation and selecting an appropriate cutting technique based on the client's hair type is a vital step to creating their desired result.

The video lessons and assignments will be available for continued viewing. The purpose of this glossary is to serve as a recap guide of your learning journey.

CONSULTATION GUIDE

A proper hair consultation is key before performing any service! The Consultation Guide serves to assist you in identifying the client's hair type and texture as well as shares some tips for a successful client consultation. [Click here to download.](#)

FUNDAMENTALS



Ask questions about your client's hair! Ask not only what your client likes about their hair and inspiration picture – **also ask what they don't like** so you can ensure they leave completely satisfied.

In order to choose the right cutting technique for your client, it's important to understand how they wear their hair and what their current maintenance routine looks like.





It is possible to have multiple texture types on one head of hair! Watching all four lessons will ensure that you can navigate the techniques for cutting, styling and coloring in a way that protects the hairs form.

Remember **texture or hair diameter doesn't refer to density!** You can have lots hair that is a very fine texture.



Don't over-pull the hair while cutting as the hair when dry will shrink leaving it shorter than desired. This is called **Hair Shrinkage:** A decrease in length from natural wet hair to dry hair. Curls will go from a more lengthy, stretched out form to a tight, more compacted coil.

Encourage **staff inclusivity trainings** to not only foster inclusive cutting techniques but also **inclusive verbiage** when working with all clients and coworkers.



When meeting a client for the first time, **ask how your client would like to be addressed.** That way, you can foster a welcoming, inclusive and comfortable experience when in your chair. Make sure to include this reference in your files so that the client always is referred to in their preferred way.



As social media becomes a client's first interaction with your business, **ensure you reflect all of your work with various hair types** on your feed to not only promote inclusivity in your chair, but also ensure all clients can **see themselves represented** and feel at ease prior to sitting in your chair.

Don't forget to **share your styling tips with your client** so that they can continue to keep their gorgeous hair style at home! This is an opportunity to build a connection with your client and also recommend at-home retail care.

As the Canadian clientele continues to evolve, learning these fundamental techniques and tips will benefit you on your stylist education journey! Stay up to date with the latest Power of the Collective news by joining our amazing stylist community in our [Facebook Group](#).