

COLOR FANATIC COLOR SEALER

SHIELD YOUR SHADE

FAQ's



CAN I PUT PUREOLOGY COLOR SEALER IN A CAP AND UNDER THE DRYER?

No, heat swells the hair and opens the cuticle. Pureology's Color Sealer is a post color service designed to seal the surface of the hair, balancing the pH and reducing the cuticle swelling that happens during a color service.

WILL PUREOLOGY COLOR SEALER REPAIR BONDS OR DAMAGE IN MY CLIENTS HAIR?

Pureology Color Sealer is not a bonding service. It is designed to be used after a color service to seal the cuticle and balance the pH of the hair.

HOW LONG DOES PUREOLOGY COLOR SEALER EXTEND MY COLOR?

Pureology's Color Sealer not only extends the life of your color service, but 96% of stylists agree that it leaves haircolor looking for vibrant on day 1.

CAN I USE PUREOLOGY COLOR SEALER WITH A PUREOLOGY TREATMENT MASK?

Yes! Pureology Color Sealer can be followed with any Pureology Treatment Mask for even more softness and manageability. After your Color Sealer has processed for 5 minutes, rinse and follow with a Treatment Mask. We do recommend that you allow your mask to process at room temperature, so not to reopen the cuticle that Color Sealer closed!

AFTER MY HIGHLIGHT SERVICE, SHOULD I USE COLOR SEALER BEFORE OR AFTER A GLOSS OR TONER?

After you shampoo out your lightener, apply your gloss or toner and process following manufacturer's directions. Rinse your gloss until the water runs clear and squeeze out any excess moisture. Apply 15mL of Pureology Color Sealer through the hair and distribute with a wide tooth comb. Allow to process at room temperature for 5 minutes. Emulsify Color Sealer into a light lather, then rinse. Follow with a Pureology Conditioner or Treatment Mask if desired.

CAN I USE PUREOLOGY COLOR SEALER FOLLOWING A BONDING SERVICE?

Yes! After you rinse or shampoo out your color with the bonder added, follow with the step 2 of the bonder and process to the manufacturer's directions. Rinse and squeeze out any excess moisture. Apply 15mL of Pureology Color Sealer through the hair and distribute with a wide tooth comb. Allow to process at room temperature for 5 minutes. Emulsify Color Sealer into a light lather, then rinse. Follow with a Pureology Conditioner or Treatment Mask if desired.

HOW DO I USE PUREOLOGY COLOR SEALER FOLLOWING AN OIL-BASED COLOR SERVICE LIKE REDKEN CHROMATICS OR L'OREAL INOA?

After your oil-based color service has finished processing, shampoo it, following the manufacturer's directions. Rinse and squeeze out any excess moisture. Apply 15mL of Pureology Color Sealer through the hair and distribute with a wide tooth comb. Allow to process at room temperature for 5 minutes. Emulsify Color Sealer into a light lather, then rinse. Follow with a Pureology Conditioner or Treatment Mask if desired.

CAN I USE PUREOLOGY COLOR FANATIC COLOR SEALER ON MY CLIENT IF SHE DIDN'T GET A COLOR SERVICE?

Yes! Pureology's Color Fanatic Color Sealer is a great option even if your guest is not receiving a color service. It will seal the cuticle and balance the pH, giving amazing shine and manageability to the hair!



PUREOLOGY®
PROFESSIONAL COLOR CARE